

Just 10

A COMMUNITY INITIATIVE

TOOLKIT

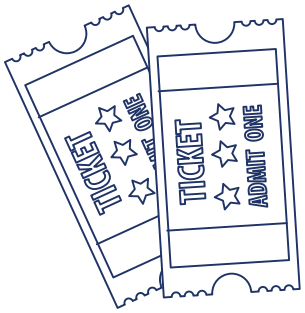
What is Just10?

10 people at a time, $10 at a time.

Just10 is an initiative in which you can raise funds for immigration legal services by engaging your friends and family in simple and fun ways. Through small events or online fundraising pages you can make a difference in the lives of immigrant and refugee neighbors.

Small Events

Host a small event in your community to benefit Just Neighbors. Ask for donations of $10 or have a $10 entry fee. It could be anything from a lemonade stand to a cocktail hour in your home. Creativy is welcome!



Online Fundraising Pages

Invite 10 friends to contribute $10 to your Just10 page! Invite others to make their own Just10 pages! 10 people asking 10 friends to contribute $10 would raise $1,000! A little effort goes a long way! You can do this via Facebook Fundraiser or through our Neon page.



How do I set up my event?

Choose your small event idea.



- Screen a movie on immigration
- A spaghetti or tamale dinner
- Yoga Lesson
- Dance-a-thon
- Field Day
- Bingo Night
- Concert

Choose your location.



- Local park
- Your home
- Backyard
- Community center
- Place of worship

Invite your friends and family.



- Create Eventbrite and/or Facebook event and invite your friends and family
- Rather invite people with physical invitations? We can mail you cards!

Choose fundraising style.



- Create a $10 entry fee
- Ask for $10 donations
- 50/50 Raffle
- Auction Items
- Sell Concessions

Tools for Events

Invitation Tools

- Eventbrite is a great tool to use especially if you want to charge admission to your Just10 event. It also has the ability to connect to a Facebook event. Click here for Eventbrite's instruction on creating an event. If you would like your event to be public, we can publish it on the Just Neighbors Eventbrite page for you.
- e-vite is a great tool to use especially if most of your friends use email instead of social media. It also has the ability to easily collect donations through Pledgeling. Click here for e-vite's instruction on creating an event.
- Facebook is a great tool to use especially if most of your friends are on the platform. Click here for Facebooks's instruction on creating an event.
- For event cover photos and invitation language click here.
- If you need help setting up the event page, brainstorming event ideas, or if you would prefer to use physical cards please contact Development Associate, Genesis Lazo at genesis@justneighbors.org.



How do I set up my fundraising page?

Facebook Fundraiser

- Click here for creation link.
- Choose how much you want to raise.
- Choose a time frame.
- Need more help? Click here.
- For additional questions contact Development Associate, Genesis Lazo at genesis@justneighbors.org

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Neon

Neon is the database Just Neighbors uses to manage donations.

- Click here for creation link.
- Choose how much you want to raise.
- Choose a time frame.
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